CRYSTAL CHARITY







PURPOSE

The Crystal Charity Ball Committee's sole purpose is to aid, support and make contributions to any charitable, social services agency or organization located in Dallas County that is primarily concerned with the care, development or welfare of children.

HISTORY

The Crystal Charity Ball Committee was established in 1952 and has distributed more than \$198 million. The committee has an active membership of 100 elected women.

2025 GOAL

\$7,459,305 for seven beneficiaries.

EVENT

The 2025 Crystal Charity Ball, an evening to thank our generous donors, will be held at the Hilton Anatole on Saturday, December 6, with 1,600 in attendance.

DONOR RECOGNITION

- crystalcharityball.org
- Silent Auction/Special Gifts Online Auction sent to more than 800 targeted guests
- Signage at the Ball
- PaperCity
- Park Cities People Special Section
- ModernLuxury Dallas
- mysweetcharity.com
- Newsletter sent to all members and donors
- Social Media

RECENT AUCTION DONORS

Include American Airlines, Armani, Balenciaga, Canyon Ranch, Carolina Herrera, Christian Louboutin, Etro, Four Seasons Hotels and Resorts, Le Bristol Paris, Leviate Air Group, Margot McKinney, Neiman Marcus, Ritz-Carlton Hotels and Resorts, Rosewood Hotels and Resorts, Stanley Korshak.

ENDORSEMENTS

Town & Country Magazine has ranked Crystal Charity as the best charity for children in the United States.

Crystal Charity has been ranked as the number one money-raising charity in Dallas County by the *Dallas Business Journal*.

The National Society of Fund Raising Executives has honored Crystal Charity with its prestigious Outstanding Philanthropic Organization distinction.

DEMOGRAPHICS

Dallas is the number one shopping destination in the Southwest - home to Highland Park Village, offering luxury retail and dining in a historically rich outdoor setting, and NorthPark Center, one of only a handful of national shopping centers with \$1 billion in annual sales. Together these two centers offer a host of the world's most prestigious brands.

CONTACT

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CRYSTAL CHARITY

2025 Beneficiaries

Café Momentum

Innovation Kitchen in the Café Momentum Flagship on the Meadows Foundation Campus \$1,250,000

Cristo Rey Dallas College Prep

Corporate Work Study Program Expansion \$815,136

Dallas CASA

Salary Support for Five Additional Dallas CASA Supervisors \$916,458

Foundation for the Callier Center for Communication Disorders

Hearing Opportunities for Pediatric Equity (HOPE) Project \$1,201,560

Retina Foundation of the Southwest

Pediatric Inherited Retinal Degeneration Center \$1,176,151

The Stewpot

Children and Youth Program Expansion \$1,000,000

West Dallas Community School

West Dallas Community School Capital Improvements \$1,100,000

Each year funds raised benefit children of Dallas County through programs and services provided by our Beneficiaries.



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